



Dear AAIM Member,

I would like to invite you to submit your writing for the upcoming issues of our quarterly journal, *JAAIM Online*.

You can contribute to the online journal in a variety of ways!

1. Write an article about a new technique, therapy, product, or service,
2. Share your practice management tips and tell your colleagues what has (or hasn't) worked for you in your practice, or
3. Tell the story of one of your fascinating cases.

We are all continuously learning, so please share your experiences and knowledge. Please be sure to send in a short biography with your writing so that it can be featured with your submission in the journal!

Following are details on the type of articles and guidelines *JAAIM* is looking for:

Article Guidelines

Articles should be about subjects that pertain to complementary and alternative healing and wellness, new procedures, new findings, life styles of people using integrative therapies, the integration of traditional and alternative methods in practices, and any other subjects that bring knowledge and insight into the world of integrative medicine. Articles should follow these guidelines:

- Be 500-3,500 words long.
- Be typed and double-spaced with one-inch margins on all sides.
- Include a title page with the article title and the author's name, degrees, and affiliations.

Practice Management Tip Guidelines

Good practice management skills can help us overcome the increasing challenges to compete as health care providers. They can also help us increase our client base, increase our revenue, and offer patients more services. There are many issues inherent in practice management, and we at the American Association of Integrative Medicine strive to provide our members with the tools and techniques to deal with these issues. Please help your peers by sharing your practice management tips through *JAAIM*. Practice management tips submissions should follow these guidelines:

- Provide at least one practice management tip, but the more the better.
- Include your name, degrees, affiliations, designations, the name of your practice, and a description of how you discovered the practice management tip(s) you are sharing.
- Include examples of how your tips have impacted your practice.

Fascinating Cases Guidelines

We would also like to include a section in *JAAIM* about fascinating cases. At AAIM we understand the need for broader treatment options. That being said, we would love to feature cases where integrative medicine has saved the life of, alleviated the chronic pain of, or drastically altered the life of a patient. To submit a story about a fascinating case, please follow these guidelines:

- Provide a story that is at least 500 words.
- Provide dates of the case.
- Provide your name, degrees, affiliations, designations, and the name of your practice.

* If possible, include photographs or quotes from the actual patients. (If you are going to provide a picture, please contact me for the guidelines.) NOTE: You may change the name and dates of the case(s) to protect confidentiality as necessary.

With your help, we can offer an educational newsletter that will help health care providers who use integrative approaches for healing receive the recognition they deserve. However, we will need your continuous participation, which means that regular contributions from members will be welcomed. If you would like to contribute to *JAAIM* but have questions, please call me toll free at (877) 718-3053 or send an e-mail to jessica@aaimedicine.com. Submissions should be sent as attachments via e-mail. I look forward to working with you. Together we can make *JAAIM* an educational source for everyone who has an interest in integrative medicine.

Sincerely,



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